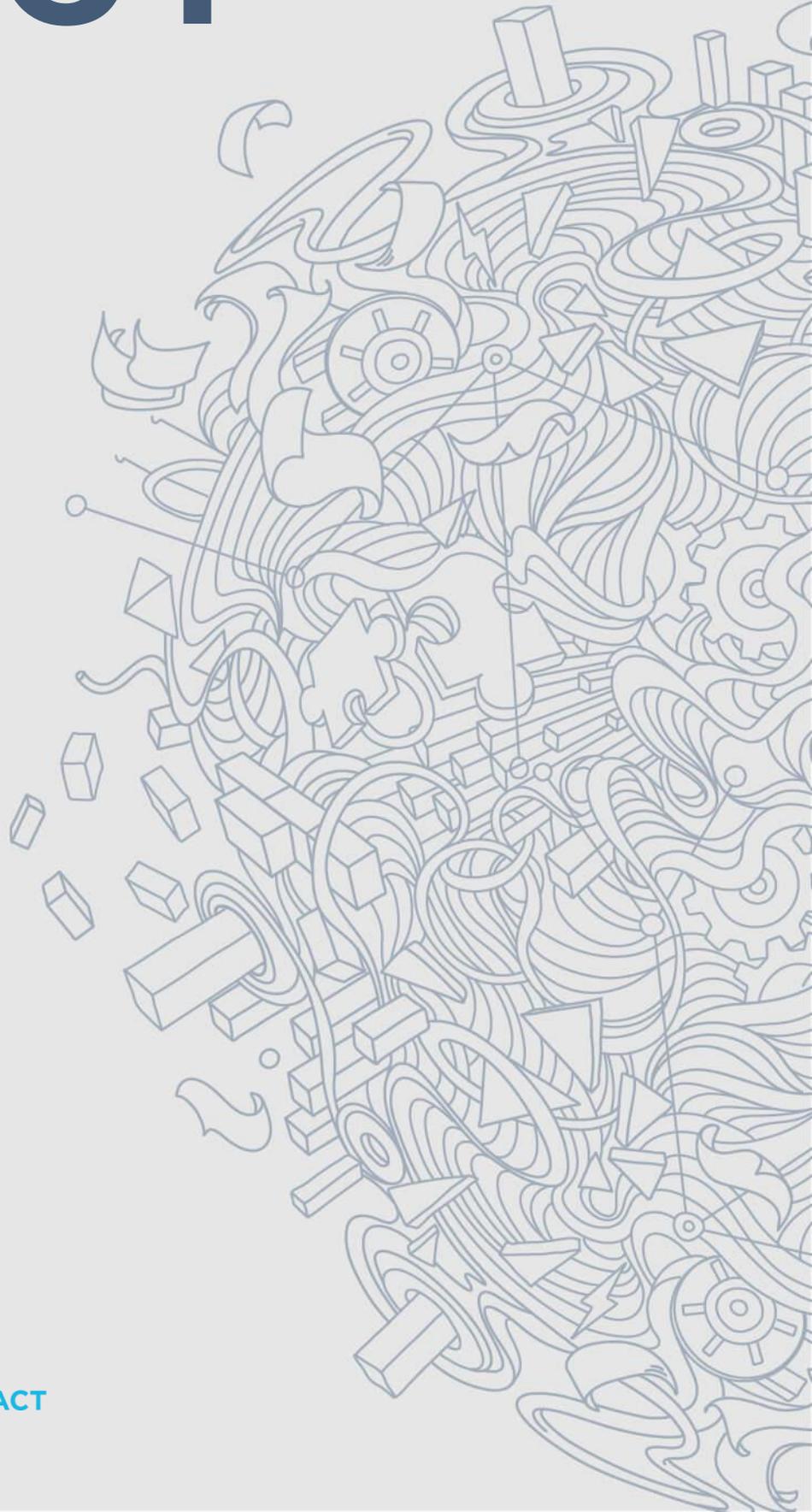


# COOKIE POLICY



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# COOKIES

## WHAT ARE COOKIES?

A cookie is a small file of data that may be stored on your browser or the hard drive of your computer.

## COOKIES ON THIS WEBSITE

The cookies we use on our Website are either 'Essential' or 'Performance' Cookies: Essential cookies allow you to navigate around the Website and access its features. Performance cookies enable us to count the number of visitors to our Website and to see how users navigate around the Website when they are using it. All such monitoring is completely anonymous and movements and activity are not traced back to an individual user. We use cookies to try and improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily. In addition, our Website uses Google Analytics to collect information about your online activity on the Website, such as the web pages you visit, the links you click, and the searches you conduct on the Website. Again, we use the information to help us improve the Website and the overall user experience.

For more information about the information gathered using Google Analytics please visit <http://www.google.com/intl/enuk/analytics/privacyoverview.html>. Details of cookies used on our Website are set out below:

### gtag.js and analytics.js – cookie usage

The analytics.js JavaScript library is part of Universal Analytics and uses first-party cookies to:

- Distinguish unique users
- Throttle the request rate
- Throttle the request rate

COOKIE NAME	EXPIRATION TIME	DESCRIPTION
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.
_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_&lt;property-id&gt;</code> .
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
_gac_<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out.

## ga.js – cookie usage

The ga.js JavaScript library uses first-party cookies to:

- Determine which domain to measure
- Distinguish unique users
- Throttle the request rate
- Remember the number and time of previous visits
- Remember traffic source information
- Determine the start and end of a session
- Remember the value of visitor-level custom variables

COOKIE NAME	EXPIRATION TIME	DESCRIPTION
_utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing _utma cookies exists. The cookie is updated every time date is sent to Google Analytics.
_utmt	10 minutes	Used to throttle request rate.
_utmb	30 mins from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing _utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
_utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the _utmb cookie to determine whether the user was in a new session/visit.
_utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
_utmvt	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated _setVar method. The cookie is updated every time data is sent to Google Analytics.

## BLOCKING COOKIES

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. You can usually activate these settings by clicking on the 'Help' menu in your browser. However, if you use your browser settings to block all cookies (including Essential cookies) you may not be able to access certain parts of our Website. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit <https://www.allaboutcookies.org/>. To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>. Unless you have adjusted your browser setting so that it will refuse cookies, you will receive cookies as soon you visit our Website and you will be deemed to have accepted the setting of such cookies.

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